



# Fairer Health for All

Manchester Locality  
Learning Event  
Monday 10<sup>th</sup> March  
2025 11am





# Manchester Locality Learning Event

## Monday 10<sup>th</sup> March 2025 11am



**Fairer Health  
For All**

**Greater**  
Manchester  
Integrated Care  
Partnership

No	Item	Lead	Timing	Minutes
1	Welcome to all, introduction of chair and speakers, introduction to session	Debs Thompson	11:00	5 minutes
2	Fairer Health for All introduction, what we are all working towards	Debs Thompson	11:05	10 minutes
3	Making Manchester Fairer	Lucy Vanes	11:15	5 mins
4	Healthy Me Healthy Communities	Rich Browning & Hollie Walsh	11:20	10 minutes
5	Community Forum Member Insight	Huma Ahmed & Amber Smith	11:30	10 minutes
6	Breakout Room activity/discussion		11:40	20 minutes
7	Group Joint Feedback Discussion	Lucy Vanes	12:00	15 minutes
8	Reflection time and evaluation- ( <i>evaluation form filling</i> )	Lucy Vanes / Debs Thompson	12:15	10 minutes
9	Summary, closure of session and thank you to participants	Debs Thompson	12:25	5 minutes

# Fairer Health for All Learning Hub, Events and Academy website

## Aims:

- Call to action to embed prevention, equality and sustainability into everything we do.
- Share learning about ***what works*** to tackle health inequalities, ***how*** and ***why*** so we can scale-up of effective approaches.
- Connect leaders and champions to grow a movement for change.
- Raise awareness of Fairer Health for All framework principles
  - Fairer Health for All Newsletter
  - FHFA Locality Learning Events
  - [Academy Website](#)



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Welcome to the  
Fairer Health for  
All Academy

If you are interested in receiving the newsletter email  
[nhsgm.fhfa@nhs.net](mailto:nhsgm.fhfa@nhs.net) to be added to the distribution list.

## Fairer Health for All Principles

 People power	 Proportionate universalism	 Fairer Health for All is everyone's business	 Representation	 Health creating places
<p>We will work with people and communities, and listen to all voices – including people who often get left out.</p> <p>We will ask 'what matters to you' and 'what has happened to you' as well as 'what is the matter with you'.</p> <p>We will build trust and collaboration and recognise that not all people have had equal life opportunities.</p>	<p>We will co-design universal services (care for all) but with a scale and intensity that is proportionate to levels of need (focused and tailored to individual and community needs and strengths).</p> <p>We will change how we spend resources – so more resource is available to keep people healthy and for those with greatest need.</p>	<p>We will think about inclusion and equality of outcome in everything we do and how we do it.</p> <p>We will make sure how we work makes things better, and makes our environment better, for the future.</p> <p>We will tackle structural racism and systemic prejudice and discrimination.</p>	<p>The mix of people who work in our organisations will be similar to the people we provide services for.</p> <p>For example, the different races, religions, ages, gender, sexuality, disabled people and people with multiple severe disadvantages.</p> <p>We will create the space for people to share their unique voice and be involved in decision making.</p>	<p>As anchor institutions we will build on the strengths of our communities and leverage collective power – to support communities and local economies.</p> <p>We will focus on place and work collaboratively to tackle social, commercial, economic and environmental determinants of health.</p>



## Rochdale Locality Learning Event January 2025



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Session included:

- Coproduction of a Health Equality Framework in Rochdale Borough, and how this can support Fairer Health outcomes.
- Rochdale Colleagues shared their experiences and some of their tools around:
  - Shifting power within meetings, action learning set, ideas for check in and warm ups
  - Use of democratising policy solutions
  - Empathy mapping
  - Deep democracy

For further details about the session including resources shared see: [Rochdale Learning Event | FHFA Academy](#)

For other events see: [News, Blogs and Events | FHFA Academy](#)

## Ideas for future event topics



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- **Community-driven solutions** - Ask participants to develop creative solutions involving local communities and report back to the group.
- **Experiences of creating system change** that resulted in better community relations - i.e. how to get buy-in from Local Authorities, Role of the business sector
  - How we can incorporate changing culture, sharing power, the principles into the work we're doing.
  - Imbalance of power - how we address this as a system and empower change
- **Addressing economic inequalities** e.g. Work taking place to support re: financial support for families/cost of living
- **Universal proportionalism** - what does this look like in practice- be good to hear on work you are doing.
- **More transformational tools**
- **Trauma recovery** and supporting our bodies through the process of recovery and self-care when experiencing adverse events.
- **Children and young people's health**

# MAKING MANCHESTER FAIRER

Tacking Health Inequalities in  
Manchester

Lucy Vanes





## Deprivation rank (most to least)

Miles Platting & Newton...

Harpurhey

Clayton & Openshaw

Gorton & Abbey Hey

Woodhouse Park

Higher Blackley

Charlestown

Sharston

Longsight

Baguley

Moss Side

Northenden

Cheetham

Crumpsall

Ardwick

Moston

Ancoats & Beswick

Levenshulme

Burnage

Rusholme

Brooklands

Old Moat

Whalley Range

Fallowfield

Chorlton Park

Hulme

Piccadilly

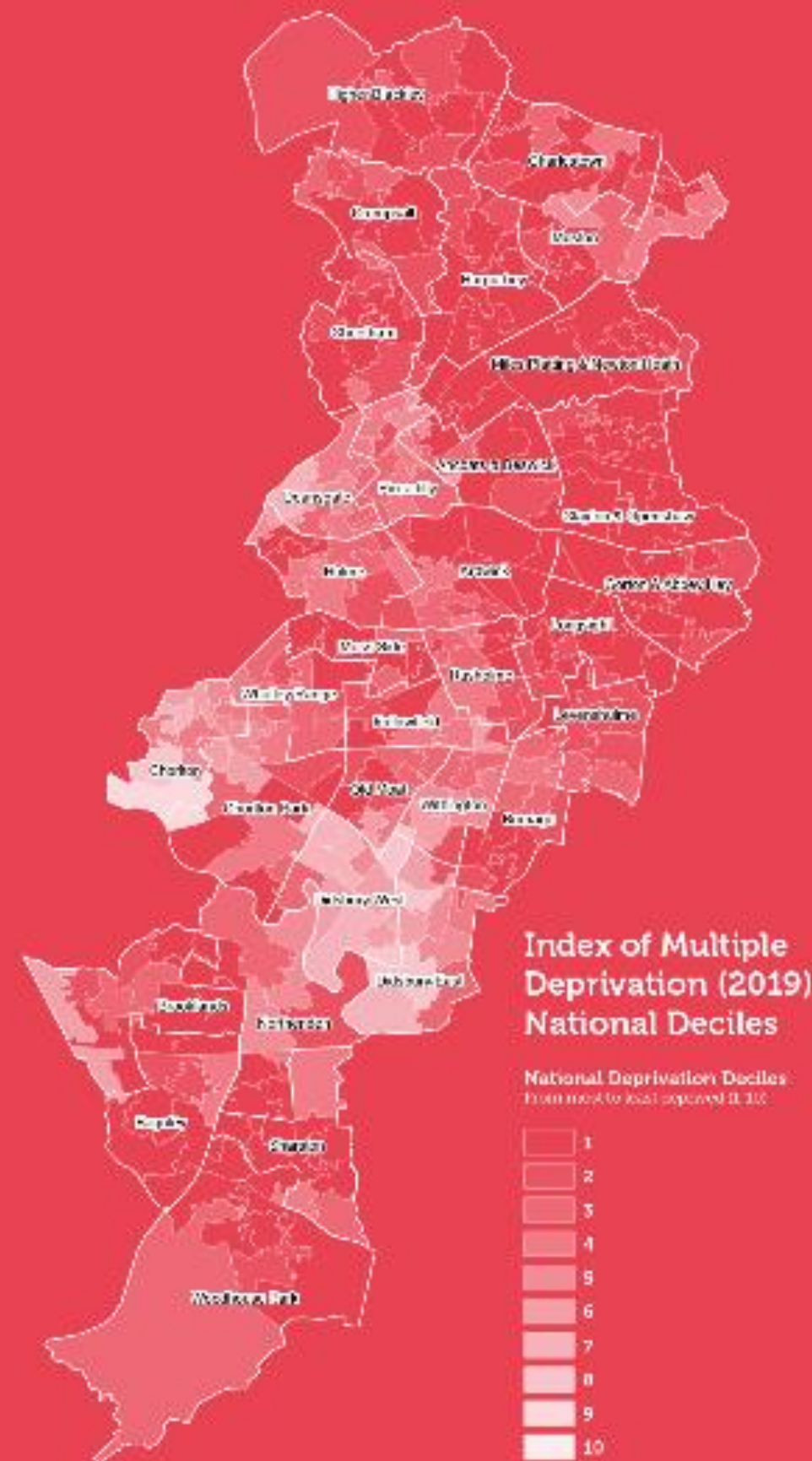
Withington

Deansgate

Didsbury East

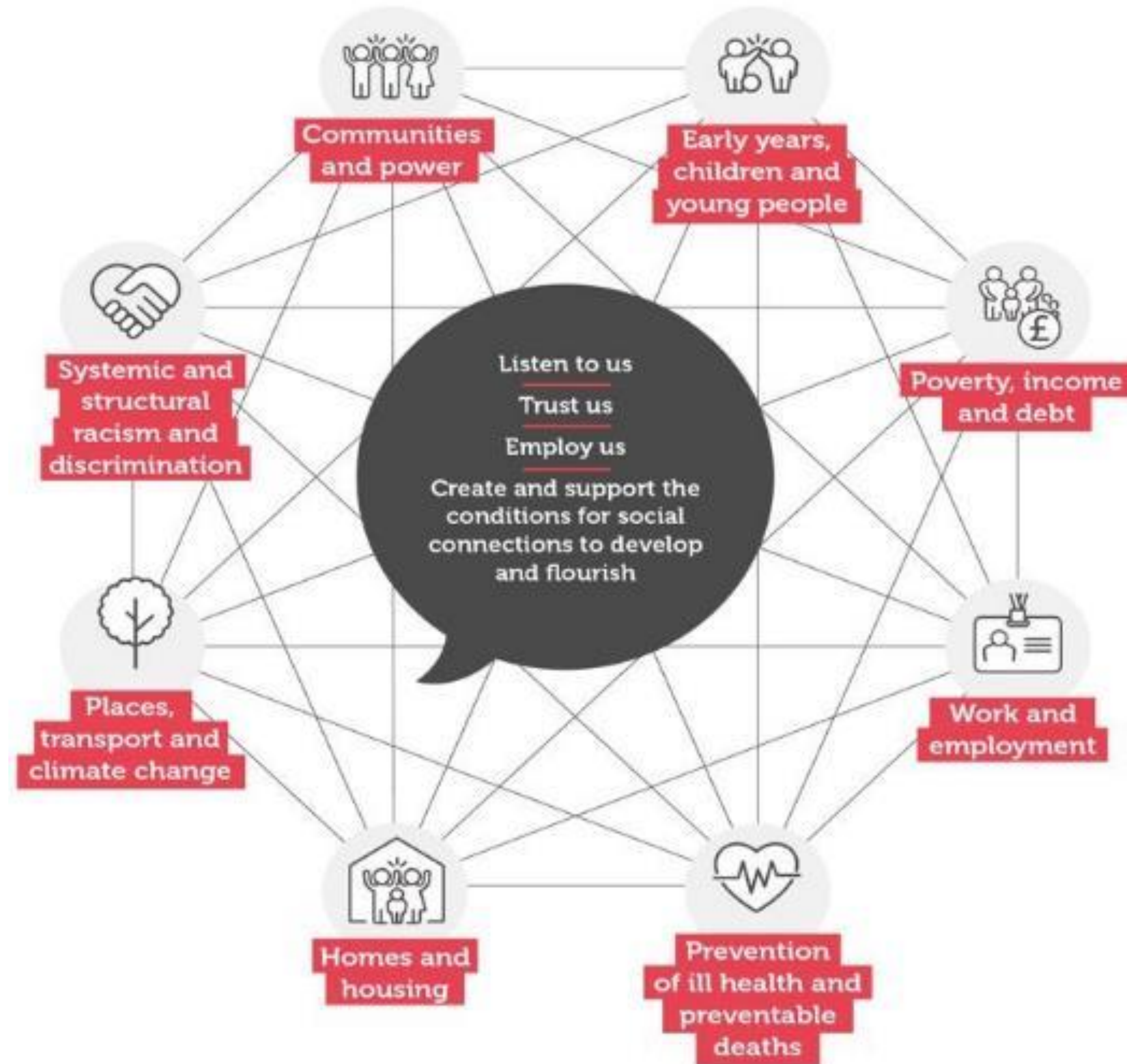
Chorlton

Didsbury West





# MAKING MANCHESTER FAIRER FRAMEWORK





# THE MAKING MANCHESTER FAIRER APPROACH

## What we need to do

Give everyone a fair and just opportunity to be healthy  
**(Focus on equity)**

Deliver and resource universal approaches at a scale and intensity according to need  
**(Proportionate universalism)**

Address the social determinants of health  
**(Strengthen the building blocks of health in communities)**

## How we are doing it

Tackling poverty

Shifting power to communities

Taking action on racial injustice

## What helps us

Harnessing creative and collaborative action

Collecting and using the right data, building on evidence of what works

Taking a life course approach



## **Key achievements from the last year**

- Community Forum and Anti-Poverty Insight Group
- Anti-Poverty Toolkit to minimise the impacts on families through the additional cost of the school day
- Commissioning of co-located advice in schools
- Work and Health Kickstarter integrated into WorkWell
- Socio-Economic Duty
- Race and Health Equity programme
- National influence – Chief Medical Officer's report



For more information on Making Manchester Fairer please:

Email: [makingmanchesterfairer@manchester.gov.uk](mailto:makingmanchesterfairer@manchester.gov.uk)

Visit: [www.manchester.gov.uk/makingmanchesterfairer](http://www.manchester.gov.uk/makingmanchesterfairer)

Join our Making Manchester Fairer Group on the Health Equity Network:





**It always seems impossible  
until it's done**



# Healthy Me Healthy Communities CIC



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Since 2012, HMHC has been developing neighbourhood approaches working in partnership for improved life and health outcomes that:

1. Make a big difference to people's lives
2. Create lasting positive change for communities
3. Influence and improve practice and policy



## Our Purpose, Mission & Vision



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### Purpose

*Healthy Me Healthy Communities deliver high quality services that make a big difference to people's lives and create lasting change for communities. Our neighborhood approaches inform good practice and add value to public services and policy.*

***“reducing health inequalities since 2012”***

### Our Promise

*Co-creating lasting improvements for people and places, practice and policy.*

### Mission

*We are on a mission to harness the power of people and place, and working together for healthy, thriving communities and quality services.*

### Vision

*And our vision is for*

***“everyone enjoying a long, healthy and happy life”***





## Creating Lasting Change



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When people are in control of their lives and can meet their needs, they have hope for the future.

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This improves people's mental health and their capacity for managing their daily life, fulfilling their potential and helping to make great places to live.

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People can access what is on offer, make the most of opportunities and benefit from social networks.

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This contributes to a more just society, with less poverty, less discrimination and reduced health and wealth inequalities.

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Breaking the cycle of poverty, inequalities and discrimination leads to growing community resources and assets.

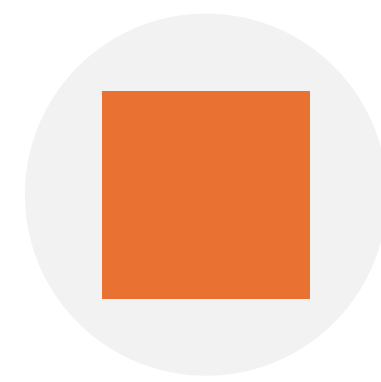


Our escalator from just surviving to thriving in resourceful communities



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FINANCIAL SECURITY



LIVING WELL



ACHIEVING AND ASPIRING



CO-BUILDING  
RESOURCEFUL AND  
SUSTAINABLE  
COMMUNITIES



COLLABORATING AND  
INFLUENCING





## Our Services



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Gorton Central community hub is our home where we develop exciting, innovative, and quality services and collaborations

- Gorton Together Growing Garden
- Delivering and improving food security policy and services
- Learning Store delivering employability and community leadership course
- Collaboration and influencing work for fast-tracking our frontline learning to policy and practice:
  - Making Manchester Fairer
  - Manchester Food Board
  - Manchester Biomedical Research Centre



## East Manchester Community Power Forum



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A collective of individuals and organisations dedicated to impacting our communities for the better. Including Manchester City Council, MLCO and neighbourhood VCSFE organisations.

Recognising that those working on the ground in communities know the needs of our communities best and have great ideas for improving the every-day lives of people.

Believing that collective strength lies in amplifying voices and working together as equals.

By combining resources we can create transformative solutions that will impact and empower our communities for the better.



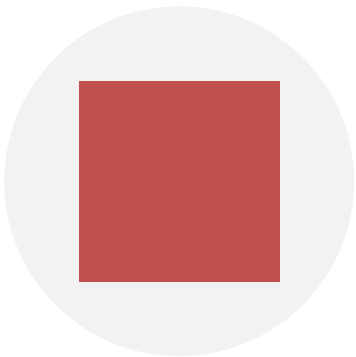


# Making Manchester Fairer Community Forum Timeline

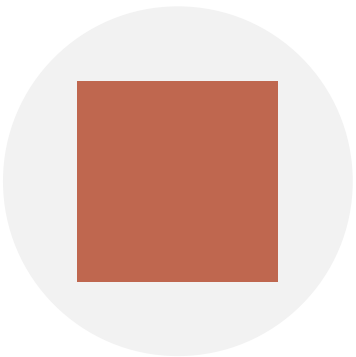


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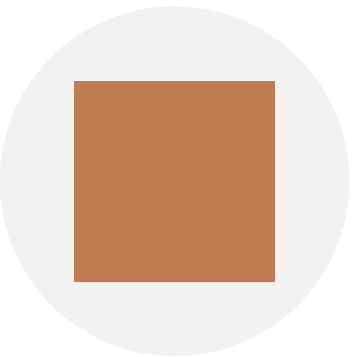
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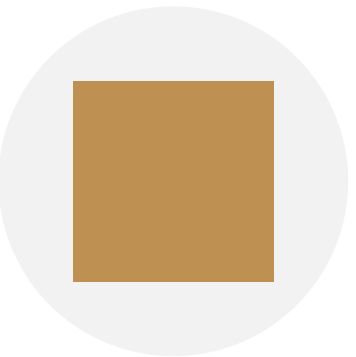
SUMMER 24:  
RECRUITMENT



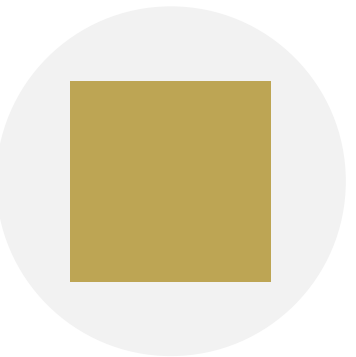
SEPT 24: 1ST CF  
MEETING



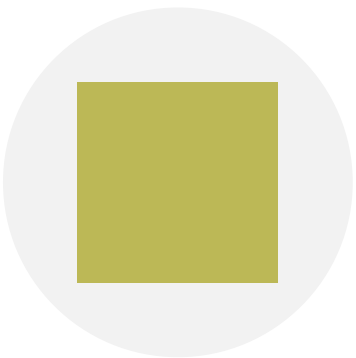
NOV 24: ATTEND  
PROGRAMME BOARD  
AND SCRUTINY



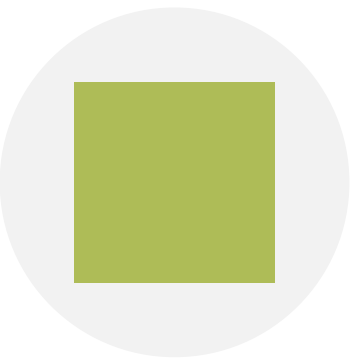
NOV 24: EXPLORING CF  
GOVERNANCE



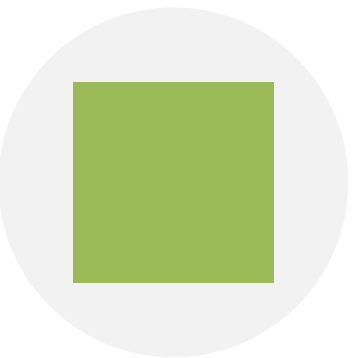
DEC 24: START REVIEW  
OF MMF THEME  
OBJECTIVES



DEC 24: FESTIVE GET  
TOGETHER



JAN 24: FEEDBACK  
THEME REVIEW TO  
PROGRAMME BOARD



MARCH 24:  
PARTICIPATE IN POLICY  
LAB EVENT

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healthy me  
healthy communities  
[www.hmhc.co.uk](http://www.hmhc.co.uk)



## Recruitment to the Making Manchester Fairer Community Forum



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Recruitment to the Community Forum commenced in May 2024. An advert was created and shared through a communications campaign, this included a BSL video, an easy read poster and materials in 8 community languages.

Information was distributed across over 60 VCSFE organisations in Manchester.

161 applications were received from Manchester residents. The initial sift removed duplication, incomplete applications, and applications with very little content. This resulted in a long list of 87 applications to be appraised by the panel.

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# Community Forum Timeline



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## Come and join the Making Manchester Fairer Community Forum



We want people from all of Manchester's diverse communities to be part of a new community forum.



This group will help you have a say in choices made by the council about you, your family, friends and your community.



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## We are looking for new faces and new voices to take part



- You must be aged 18 or over.



- You need to be able to take part in 1 meeting a month.



- We will pay you £12 an hour to take part (or donate the amount to a local charity).



- We will give you back travel and childcare costs.



- We will try to make any reasonable adjustments you may need.

For information and an application form visit:  
[manchester.gov.uk/communityforum](https://manchester.gov.uk/communityforum)

If you have questions or need help applying, email:  
[makingmanchesterfairer@manchester.gov.uk](mailto:makingmanchesterfairer@manchester.gov.uk)

You must apply by Sunday 7 July 2024.



Easy  
read  
format



# Eight Languages



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Arabic, Bengali, Chinese, English, Polish, Punjabi, Somali, and Urdu.

## মেকিং ম্যানচেস্টার ফেয়ারার কমিউনিটি ফোরামে যোগ দেয়ার জন্য আবেদন করুন।

আমরা সবার ম্যানচেস্টার থেকে উৎপত্তি  
মানুষের কথা শুনতে চাই। আমরা ভবিষ্যত  
এবং ভবিষ্যৎ ম্যানচেস্টারের অবস্থা নিয়ে  
আমরা চিন্তা করে থাকি। আমরা চাই যে  
প্রত্যেকেরই ম্যানচেস্টার জায়গায়  
প্রভাব রাখতে পারবে।

আমরা এইসব সবগুলোকে নিয়ে একটি  
কমিউনিটি ফোরাম তৈরি করতে চাই যা  
ম্যানচেস্টারের ভবিষ্যতের চিত্রিতিকে  
বুঝে দেবে, এবং আমরা সবুজ মণ্ডল এবং  
কিন্ড হুজুর (যেখানে চাই যা চাই) আন্দোলনের  
অংশ হবো, যার লক্ষ্য হলো ম্যানচেস্টার  
সেইসব সবগুলোকে নিয়ে একটি  
কমিউনিটি ফোরাম তৈরি করা (যেখানে  
আমরা চাই যে প্রত্যেকেরই ম্যানচেস্টার  
জায়গায় প্রভাব রাখতে পারবে।)

- **আমরা যা চাই:** একটি ম্যানচেস্টার ফেয়ারার  
কমিউনিটি ফোরাম তৈরি করা এবং  
ম্যানচেস্টার জায়গায় প্রভাব রাখতে  
পারবে।
- **আমরা যা চাই:** আমাদের  
পরিবারকে কেউ কি সেই ম্যানচেস্টার  
জায়গায় প্রভাব রাখতে পারবে।
- **আমরা যা চাই:** আমাদের  
পরিবারকে কেউ কি সেই ম্যানচেস্টার  
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- **আমরা যা চাই:** আমাদের  
পরিবারকে কেউ কি সেই ম্যানচেস্টার  
জায়গায় প্রভাব রাখতে পারবে।

Bengali

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## Zaaplikuj się i dołącz do Forum Społecznościowego Tworzenie Sprawiedliwszego Manchesteru

Chcemy poznać opinie ludzi z całej  
Manchesteru, których doświadczenia i pomysły  
mogą wpłynąć na sposób, w jaki ogovernment  
opracuje i poprawia sytuację mieszkańców  
Manchesteru.

Chcemy stworzyć forum społecznościowe  
dla ludzi z całej Manchesteru, którzy  
mogą wpłynąć na sposób, w jaki ogovernment  
opracuje i poprawia sytuację mieszkańców  
Manchesteru.

- **Twoje głos i Twoja opinia** dołączą do opinii  
starezych doświadczeń w ramach Tworzenia  
Sprawiedliwszego Manchesteru.
- **Czy Ty lub ktoś z Twojej rodziny** jest  
osobą, której zależy?
- **Czy jesteś w stanie uczestniczyć** w  
community social groups, aby podzielić się  
swoimi przemyśleniami?
- **Jeśli tak, to zaaplikuj się** dołączenie do  
Forum Społecznościowego Tworzenia  
Sprawiedliwszego Manchesteru.

Polish

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## 申請加入讓曼徹斯特更公平 社區論壇

我們希望聽到來自曼徹斯特各個地區人士  
的意見，他們的經驗和想法將影響我  
們如何改善曼徹斯特居民的生活和  
他們的社區。

我們希望創建一個讓曼徹斯特更多元  
化人口，加入我們社區的社區論壇，我們  
希望聽到新移民和少數族裔人士對  
分享意見，以及幫助改善社區，您的  
家人、朋友和社區的決策。

- **您的聲音和意見**將與讓曼徹斯特更公平  
的有關決策者的聲音和意見聯在一起。
- **您或您認識的人**是我們要找的人嗎？
- **您可以參加**每月的會議和分享您的  
想法嗎？
- **如果可能，請申請加入**讓曼徹斯特更公平  
社區論壇。

Chinese

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## تقدم بطلب للانضمام إلى منتدى "جعل مانشستر أكثر عدالة" المجتمعي

- **نحن نريد أن نسمع من** المقيمين في جميع أنحاء مانشستر  
عن مشكلاتهم والتحديات التي تواجههم في  
حياتهم اليومية.
- **نحن نريد أن نسمع من** المقيمين في جميع أنحاء  
مانشستر عن مشكلاتهم والتحديات التي تواجههم في  
حياتهم اليومية.
- **نحن نريد أن نسمع من** المقيمين في جميع أنحاء  
مانشستر عن مشكلاتهم والتحديات التي تواجههم في  
حياتهم اليومية.
- **نحن نريد أن نسمع من** المقيمين في جميع أنحاء  
مانشستر عن مشكلاتهم والتحديات التي تواجههم في  
حياتهم اليومية.

Arabic

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## Application breakdown by demographic/ protected characteristics



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- 52% of applicants were aged 49 and below
- 60% of applicants were female
- 32% of applicants had a disability and/or long-term health condition
- 63% of applicants had a faith, religion or belief
- 45% had care responsibilities and/or had been looked after by LA as a child
- 12% had been or had been at risk of becoming homeless
- 8% of applicants had themselves or had a family member who served in UK Armed Forces
- 50% of applicants were Black, Asian or a person of colour
- 10% of applicants identified as LGBTQIA+



## Appraisal and selection



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The panel appraised applications on location, lived experience or poverty, exclusion, discrimination and protected characteristics. Preference was given to applicants with no or little community involvement experience and applicants residing in 'cost of living' priority wards.

A shortlist of 16 members were selected. A reserve list of 16 people was created with 4 people identified as direct replacements if specific members are unavailable. The list was signed off by representatives from the MMF Programme Board.

Applicants who were not selected were contacted and signposted to other engagement opportunities.





## Demographic breakdown of final 16 Community Forum members:



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- 19% are aged 50+
- 44% have a disability and/or long-term health condition
- 44% have a minority, faith, religion or belief
- 69% are female
- 63% are not White British/English/Welsh/Scottish, White Irish or from any other White background
- 25% are LBGTQIA+
- 38% have direct or family experience of poverty
- 19% have been homeless or at risk of becoming homeless
- 6% of final members are ex-military or have a close family member who is ex-military



# Community Forum Member Insight



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## Learning so far



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1. Recruitment requires a mix of digital and neighbourhood campaigns, and face to face contact.
2. The best responses were from neighbourhoods with strong VCSFE community hubs.
3. Valuing people at the start of their community involvement journey is important.
4. Provide opportunities for going behind the scenes to observe power systems.
5. Training and development needs to include improving knowledge and skills for community practice.
6. Embed community practice into the delivery and evaluation.
7. Engage and work across different sectors and partners including health, universities, research and creatives sectors.
8. Don't be confined by the top-down agenda items and look for opportunities to influence and have impact.
9. Identify existing touchpoints in existing systems for community power to influence and have an impact.
10. Acknowledge and consider existing community power and statutory governance systems.



# Break Out Room Activity



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## Break out Room Questions



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1. Where are you on your community power journey? And what are the current challenges?
2. What are your existing opportunities and touchpoints for influencing existing programmes?
3. Do you have any examples or experiences of community power operating within governance structures?

# Reflection/Evaluation



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**What have you learnt from the session?**



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Please complete the evaluation form

<https://forms.office.com/e/jgrWh0G9ZD>

**Manchester Locality Learning Hub  
Event - Part of Fairer Health for All  
Feedback Form**



# Summary & Closure of Session



**Fairer Health  
For All**