



Fairer Health For All

Equitable access to primary care services
illustrated by approaches to enhance
breast screening participation in Ordsall

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and GP at Ordsall Health Surgery



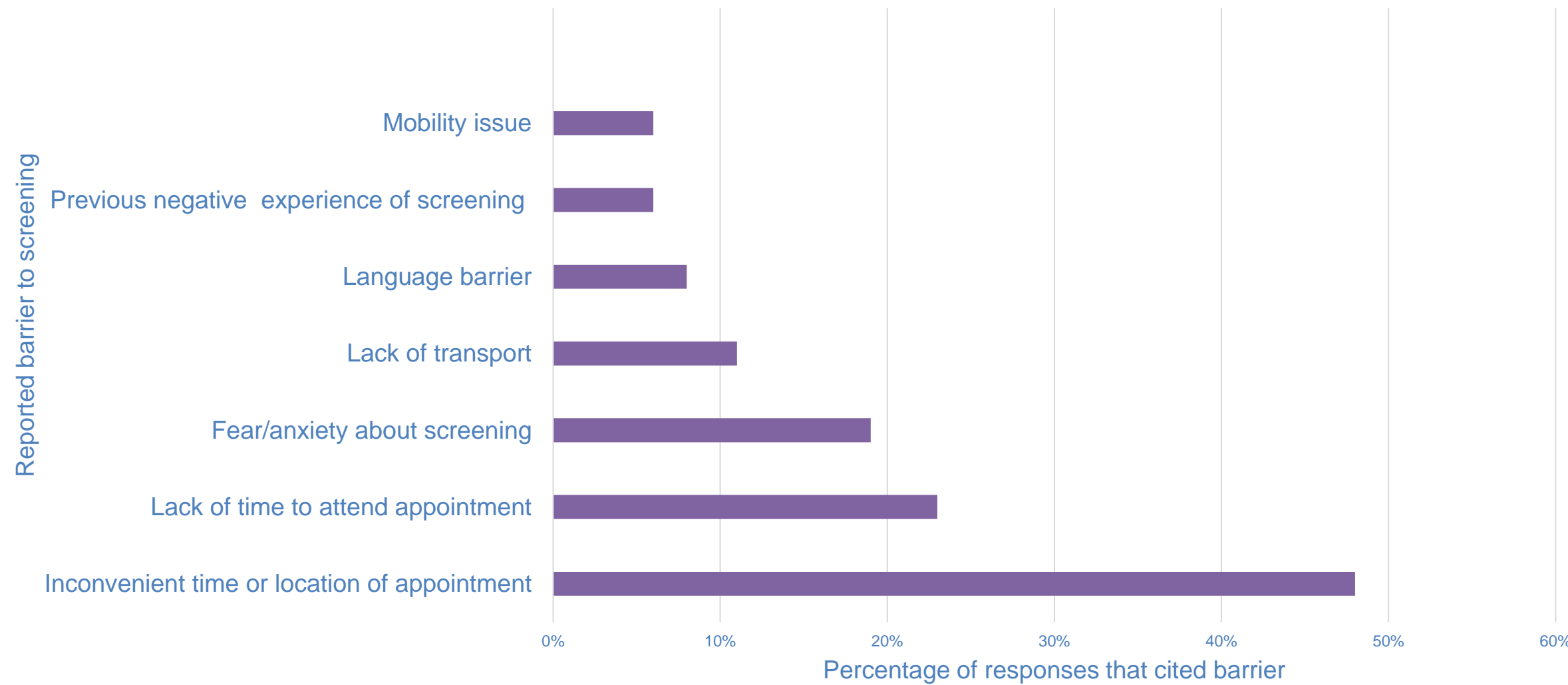
Greater
Manchester
Integrated Care
Partnership



Key Barriers and Interventions

Pre-screening insight into barriers to attending breast screening

(Questionnaire sent by text to 490 patients due to be invited with 129 anonymised responses)



Greater Manchester Integrated Care Partnership



Do you have questions about breast screening?

Do you feel anxious about attending?

Do you want to know more about it?

Please drop-in to our

Breast Screening Q&A Event

Everyone welcome 10am - 12pm
Thursday 5th September 2024
at

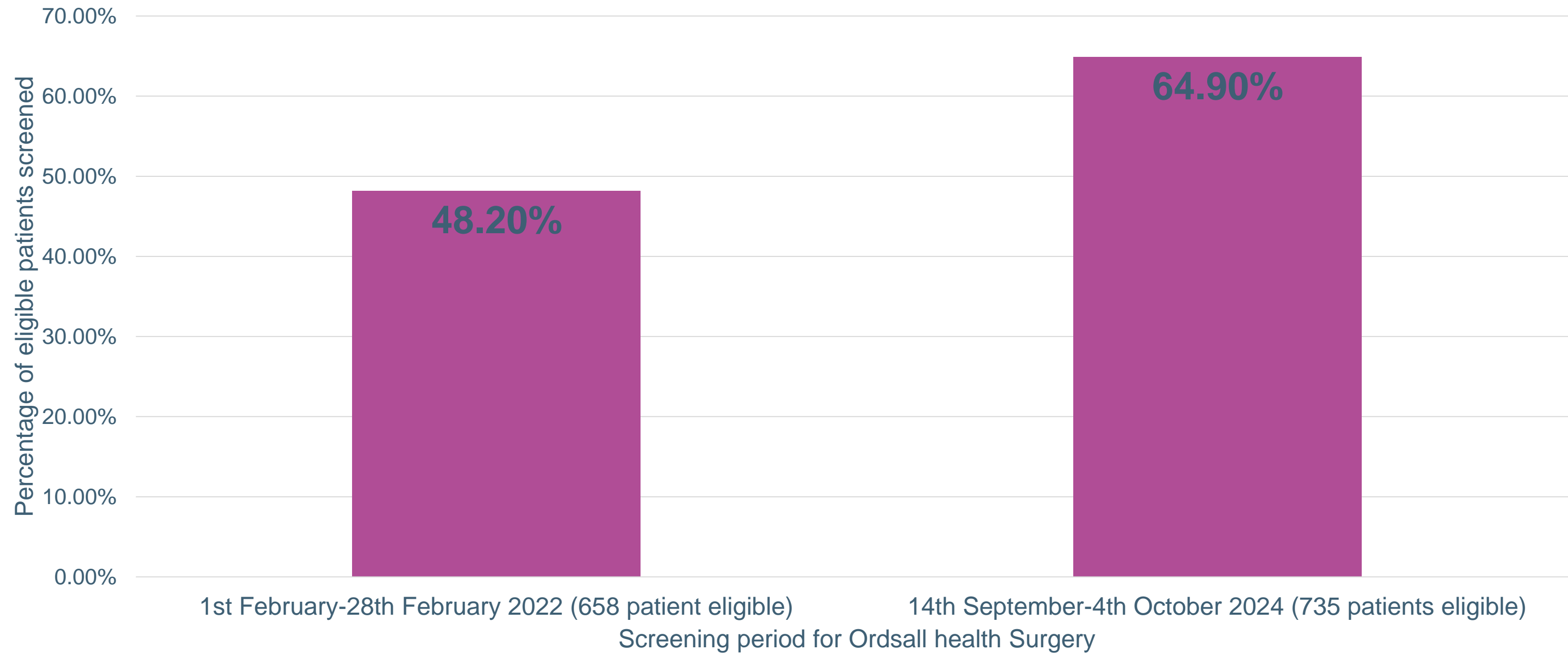
Ordsall Health Surgery

with Faiza Chaudhri
from the Manchester Breast Screening Programme



GREATER MANCHESTER TRAINING HUB

Screening uptake at Ordsall Health Surgery – data used from GM Cancer Dashboard 1 month post-screening period



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Challenges

- Outdated IT systems and data quality issues
- Working within the scope of influence available
- Short time-frame to change health beliefs

Learning

- Motivators for behaviour change
- Value of organisations working together
- Personal growth as a professional

Next steps

- Adapting to digital transformation
- Analysis of non-attender follow-up



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Women's Health & Wellness Event

FREE

Join us for an empowering day dedicated to women's health and wellbeing!

- ✓ Health and wellbeing support: Menopause, mental health, screening programmes, cost of living advice
- ✓ Meet the breast screening team: Chat with friendly mammographers plus mobile breast screening unit tour
- ✓ Delicious snacks and refreshments
- ✓ Chat and brew with GPs: General discussion on women's health
- ✓ Cancer awareness sessions
- ✓ Free raffle with amazing prizes!

When: Monday, 3rd February 2025

Time: 10.00am to 1.00pm

Where: Pendleton Gateway,
1 Boardwalk, Salford, M6 5FX

What's next:
Women's health awareness event
3rd February 2025
Pendleton Gateway



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