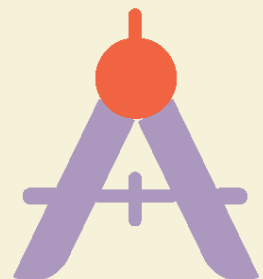
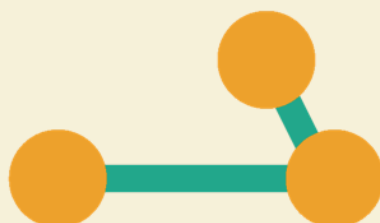
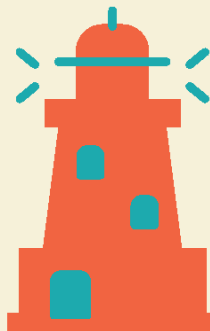
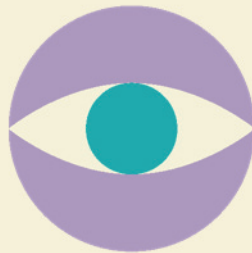




GALLERY OF IDEAS

HOW TO RUN THE GALLERY OF IDEAS



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HOW TO USE THIS GUIDE

This guide takes you on a step-by-step journey to running the Gallery of Ideas. It takes you through the purpose and background, set up, material lists and much more.

We have kept it as simple as possible as we want the gallery of ideas to be accessible to all.

The Gallery of Ideas has been designed to run in a flexible way for different spaces, audiences and budgets. It is important to say that we have kept the materials required to a minimum but there may need to be a small investment to run the Gallery. You can choose where to invest in materials for the exhibition and printing. If running on a small budget, ask ‘what can I bring from home?’, ‘what can I recycle or reuse?’ or ‘how can I invite contributions?’

BACKGROUND

This Gallery has been developed as part of a series of ‘tools’ to support the Greater Manchester system and beyond to take forward the learning from a two year piece of work exploring what leadership supports fairer health for all. Or put another way, what does leadership to reduce inequalities look like? Below is the introduction to the Gallery of Ideas that people see as they arrive and summarises what has happened so far and who has been involved.

You can use the ‘Welcome’ below or create your own board to tell the story running up to why you are hosting the gallery. It is a helpful way to share the background to the work, pose challenges and ask your audience to consider certain questions.

This work has been commissioned by: NHS Greater Manchester & Greater Manchester Health and Social Care Partnership

This work has been curated by: Collaborate Out Loud CIC & The Work in Progress

**We are grateful for conversations with all our collaborators.
This work has been part of a conscious collaboration.**

***Origin of ideas is not reflected, just what we heard reflected back to us.**

WELCOME TO THE GALLERY OF IDEAS

Welcome to the Gallery of Ideas. This exhibition holds space for and gives power to the voices of more than 100 people living and working across Greater Manchester. Each person generously shared their ideas for the leadership we need to make Fairer Health for All a reality in Greater Manchester.

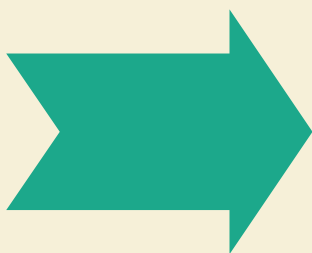
For nearly two years, we heard from citizens with lived experience of inequality as well as from citizens working in and with the health and care system. We shared in open, honest and moving conversations of 'what' leadership we need to develop and 'how' we need to develop it differently.

It is an understatement to say it will take a collective effort to shift the status quo and we all have, in varying degrees, a part to play in this shift. This work looks at the contribution we can make with leadership and specifically development design. The idea being, if we can think differently about 'what', and 'how' we are designing, we can intentionally 'design for' access, awareness, power redistribution and the many other ways we create the conditions to build an alternative and just future for health.

We also know there needs to be a shift in what is seen as 'the work'. To do things differently, the work is in seeing differently, thinking differently, recognising feeling and prioritising relationships. This is a huge topic and to protect space we have intentionally prioritised ideas relating these areas.

You will see the ideas on the walls around you. Some will be familiar*, some will have been hiding in plain sight and some may be new. The ideas will not be perfect. But it is important to share how they exist today. Ideas are a source of power in themselves. If the idea exists in the present, it can spread or not depending on how we choose to act and interact with it.

As you walk around, talk, debate, develop the idea further and notice what you feel as you go. We would like to invite you to stay with and go to the area of discomfort. Look there. Follow the questions or the tension. It is telling you we might be on to something new ...



THE WORKING DEFINITION OF LEADERSHIP WE USED IS WAYS OF SEEING, THINKING, FEELING, RELATING, DOING AND BEING TO SEE A NEED FOR OR MAKE A CHANGE'.

DOWNLOADABLE LINKS

Below are the links to download the resources that have been created to support you to self-facilitate 'The Gallery of Ideas'. Each link takes you to a Microsoft 365 folder where you will be able to print and save the PDF documents.

EXHIBITION BOARDS

There are a series of exhibit boards that summarise the themes that have emerged from this work which form the make gallery exhibits. These can be accessed below and printed and downloaded. We also have A0 versions of these that are held by NHS Greater Manchester (NHS GM) and can be accessed by emailing nhsgm.fhfa@nhs.net. The boards are large A0 boards that would require a car to pick them up. You can print your own versions at size that suits you locally. We recommend printing the boards as large as possible to help people to engage with them but they don't have to be as large as A0.

If you want to get the images printed, then there are a variety of online printers that you can use to do this as well as many local printers across Greater Manchester.

Download the boards [here](#)

EXHIBITION ACTIVITY CARDS

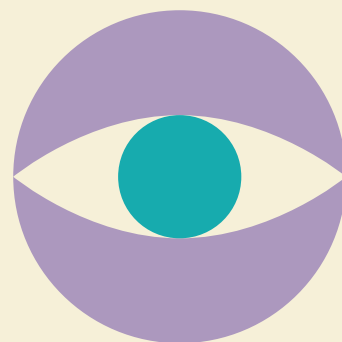
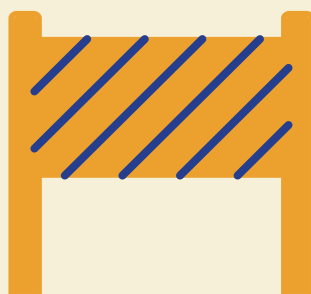
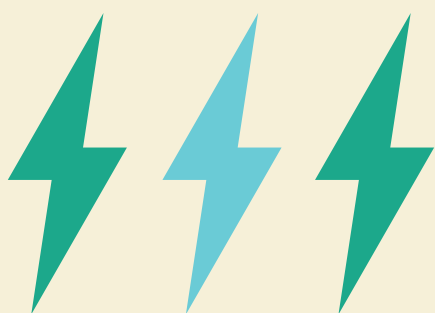
We have developed a series of exhibit cards that give your guests the instructions on how they can interact with each exhibit. More details are given in each section on these.

The exhibition activity cards can be downloaded [here](#)

POWERPOINT SLIDE

We have also developed a Gallery of Ideas slide that can be displayed on a projector in the room.

The gallery of ideas welcome slide can be accessed [here](#)



CHOOSING WHERE TO RUN YOUR GALLERY OF IDEAS

The Gallery of Ideas can be run in many different spaces, below we have given you some pointers to consider when choosing a space:

- **Accessibility** – look for a space that is accessible and gives you the facilities to invite a diverse audience.
- **Welcoming** – how a space feels matters. Look for a space that feels warm, inviting and is comfortable for people to spend time in.
- **Space to move** - you will need a space that allows you to show all of the exhibits and have space to move around. Even if you are planning to have a small number of guests/visitors then you will need a space that allows you set the gallery up in a way that invites people to engage.
- **Social value** – look for a community space that puts funding back into the communities that you serve. You can live and breathe the principles of fairer health for all through everything you do with Gallery of Ideas.
- **Facilities and equipment** – you'll need a venue that has tables, chairs and walls that you can rest the boards against. This doesn't mean that you need to use traditional meeting and conference spaces.

See the photograph below of how the Gallery was set up at The Friends Meeting House in Manchester.



CHOOSING WHO TO INVITE PEOPLE TO YOUR GALLERY OF IDEAS

The gallery has been designed to be used across the Greater Manchester system and beyond. It has been developed to use with many different audiences to explore the leadership themes.

We are currently doing some further work to create a People's Gallery of Ideas which is being curated with a group of individuals who have gained diverse expertise through their experiences. This will be more visual, including stories and use language that is accessible to society.

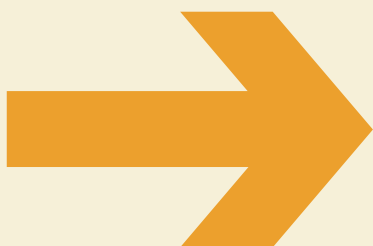
Here are some questions to think about when choosing the audience for your Gallery of Ideas:

- What do you want to achieve through hosting a Gallery of Ideas?
- Who can help you to explore the areas you are interested in?
- How do you ensure that you include the unusual suspects as well as the usual suspects?
- How can you make sure that you have a balance of voices in the room?
- How can you communicate what you are doing to people in a way that gets them excited to come along?
- Where is the power currently? Where does it need to be?



AHEAD OF FACILITATING YOUR GALLERY OF IDEAS

Ahead of your guests/visitors coming along to your Gallery of Ideas it's important they know what to expect with clear joining instructions. Below is a template that you can adapt.



SAMPLE JOINING INSTRUCTIONS - GALLERY OF IDEAS

Hello Everyone

We are excited that you can join us in what we hope will be a creative, reflective and purposeful space.

BELOW IS ALL THE INFORMATION YOU WILL NEED TO FULLY PARTICIPATE IN THE EVENT

Timings

Add your timings

Venue

Add your venue

Accessibility

Add venue accessibility information

Refreshments

Add information about refreshments and if lunch will be provided

The Space

The Gallery will run differently to many spaces you may have been invited to. We have created a number of distinct spaces for you to the explore the ideas that are emerging and think about them in the context of the real world.

The Gallery of Ideas is a curated series of interactive exhibits that will help us to explore what we have head, what this means and where this takes us.

What to wear

Come it whatever you are comfortable in. We are planning to invite you to keep moving and walking as part of the event so please wear comfortable footwear.

Photography

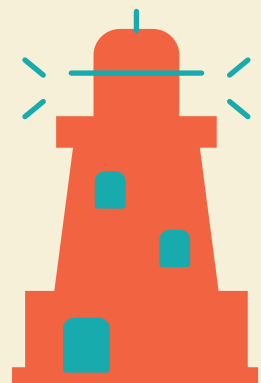
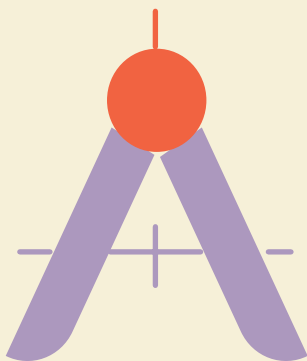
Add information on where photography will be taking place.

Questions?

If you have any more questions about the day, please do let us know by replying to this email.

We are looking forward to seeing you on Wednesday and taking this work forward together.

Add names



WELCOMING YOUR GUESTS TO THE GALLERY OF IDEAS

Below is a suggested outline and series of activities for welcoming people to the Gallery of Ideas. Please adapt this to work for your space and audience as what is most important is that the introduction is authentic and tailored to your audience and the Gallery of Ideas space that you want to create.

Getting into the space - Welcome and why (approximately 5 mins)

Standing circle (invite people to pull up a chair if you need to)

- Welcome & thank you
- Joining from the journey so far
- Why we are here today
- Today has been created to give space and power to your ideas as well as start the journey of co-designing practical ways (tools or products) that might support us to live these insights in our everyday.
- Space - We know there is not much headspace out there at the moment, we also know what we are trying to do together is really hard. So an overarching aim is to create the space to connect to each other, connect to your ideas on the walls around us and connect to what might be helpful to focus on practically with more support after today.
- Power - We have taken a gallery/exhibition concept in the hope it inspires us, moves us, makes us question our responses to the information presented. Importantly, with this format the power is with you to interact with the ideas for leadership in a way that sits with what you need.

Housekeeping

Outline the relevant information for the items below:

- Fire
- Toilets
- Breaks
- Social media #
- Photographs, social media and hashtag, WhatsApp, toilets, fire, breaks



WhatsApp

It can be useful to have a WhatsApp group for people to join during the space to share ideas and interact with others' ideas and inspirations. The best way to do this is to create a QR code via WhatsApp and print this off ahead of the event so people can easily join on the day. In the materials folder you will see a 'Time is Now' postcard as an example of how to do this and wording you can use or adapt.

BELOW IS A SUGGESTED ACTIVITY TO HELP GET EVERYONE IN THE ROOM INTO THE SPACE. THIS IS OPTIONAL.

Community First Mindset (approximately 10 mins)

- Today – many hats, lots of roles in life as well as the titles – we would like you to come with all of these hats. One of those is a member of a community, multiple communities.
- Using a talking stick if possible – ask everyone to share one word they are arriving with. Pass the stick round as everyone shares their word. If you have a very large event it might not be feasible to do a circle in this way and you might want to ask people to form small groups and share their words.

Gallery of Ideas

Framing instructions/messaging script

- The purpose of this gallery is to give power to your ideas and continue to make sense of what these ideas mean, for you, for your community, your work and for helping make Fairer Health for All in GM a reality.
- Treat this space like you would any other gallery. We have (add how long you have together in the gallery) together, please walk around, talk to each other, read, take in your ideas on the wall and add to them.
- We know there needs to be a shift in what is seen as ‘the work’. This is a huge topic and to protect space we have intentionally prioritised ideas relating to ways of Seeing, Thinking, Feeling and Relating as we know that changes here will shift what we do
- You will notice questions to support your thinking and lots of interactive opportunities per exhibit. We also know that headspace, although critical is rare. So please also feel free to take the time and space to grab a drink, reflect, feel and connect.
- Talking about feeling, when you are looking around notice what you feel. Notice what ideas spark curiosity, comfort, and importantly discomfort. We would like to invite you to stay with and go to the area of discomfort. Look there. The tension is telling us we might be on to something new....

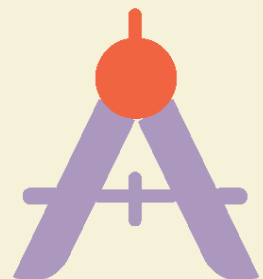
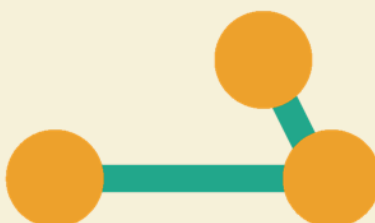
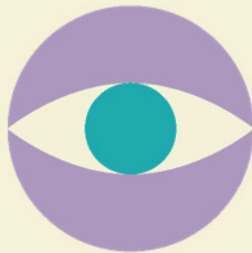


**NOW INVITE PEOPLE TO
GO OFF AND BE IN THE
GALLERY OF IDEAS FOR THE
ALLOTTED TIME.**



SETTING UP THE GALLERY OF IDEAS

**THIS SECTION TAKES YOU
THROUGH STEP BY STEP HOW TO
SET THE GALLERY UP.**





HOW TO SET UP THE 'SELF CARE' SPACE

How to set up

Create a space with chairs and tables where people can come to relax, chat, read the books and colour. This space is best away from the main exhibitions of the gallery and is an important part of the gallery as it allows people to give themselves the time to think and be still in a world that is constantly moving. We are asking people to think about challenging leadership topics and this space gives a break from this.

Materials List

- Self care space card
- Range of self care books – these can be whatever feels right for the audience that you are working with. Examples of the ones that have been used include [Hygge](#), [Lagom](#) and [The Art of Making memories](#).
- Mindful colouring sheets
- Range of colouring pens or pencils
- Refreshments available nearby (this can be whatever feels right for your space and group)

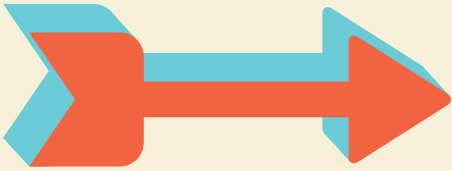
Below are the instructions written on the self care space card

Self Care

What will help me when it is hard?

This space is for you to do what you need to do to take care of yourself. We have put out a few suggestions and activities. Feel free to grab a coffee and be in the space on your own or with others.





SETTING UP THE 'THE TIME IS NOW' EXHIBIT

How to set up this exhibition

Place the 'Time is Now' board on a table and exhibition instruction card on the table. Then simply place the paper, pens and blue tack out on the table.

Materials list

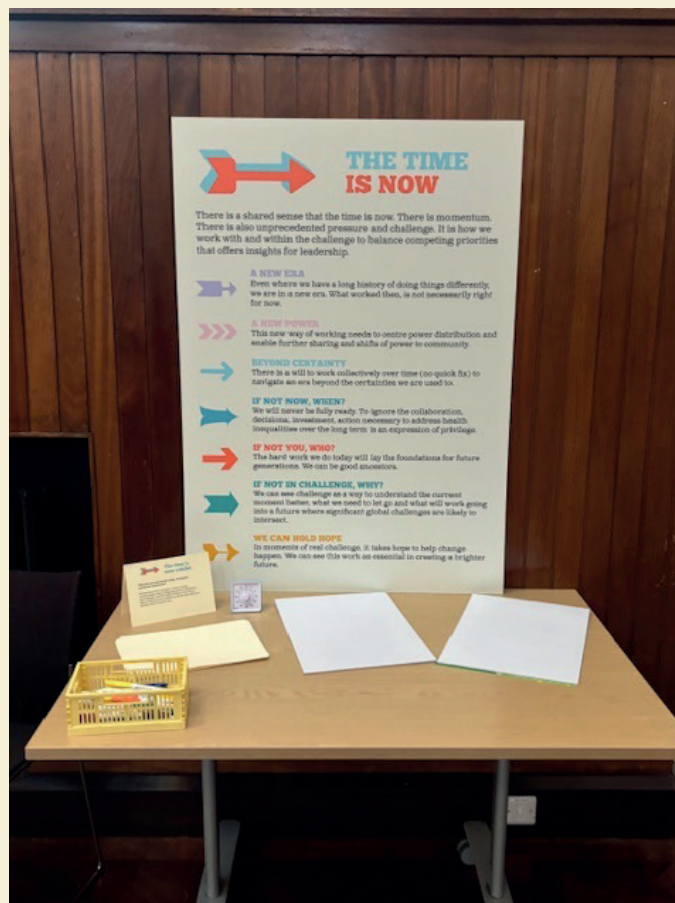
- Printer exhibition instruction card
- Timer
- A3 paper
- Pens
- Blue tack (for people to stick their writing up if they want to)

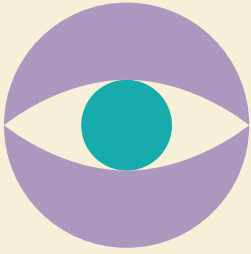
Below are the instructions that are printed on the exhibition card.

The time is now exhibit

What do we need to do today, to benefit everyone tomorrow?

Set the timer for 5 minutes – write or draw continuously without stopping and see what flows and emerges until the timer finishes. Feel free to share what you have written or drawn with others or quietly reflect on your own.





HOW TO SET UP 'THE WAYS OF SEEING' EXHIBIT

How to set up this exhibition

Place the 'Ways of Seeing' board and exhibition instruction card on the table. Then simply place the mirrors, pen and paper on the table for people to come along and capture their reflections.

Materials list

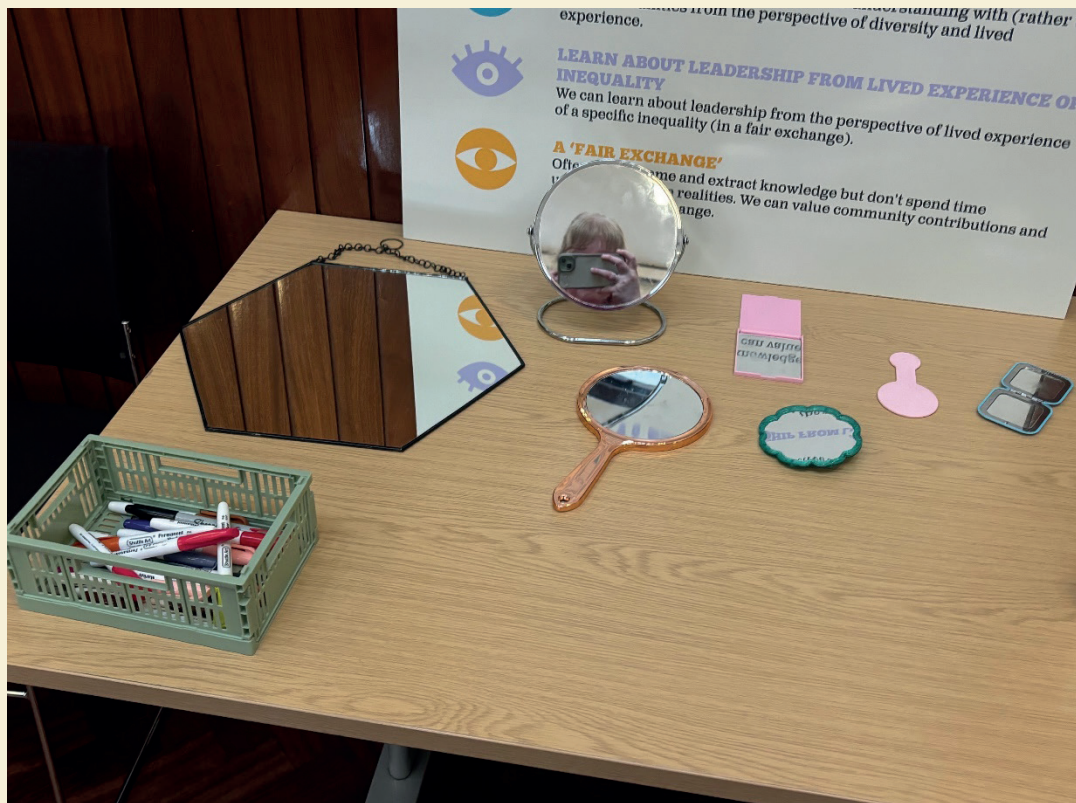
- Printer exhibition instruction card
- A series of mirrors people can pick up and use (different shapes and sizes are good)
- Pen
- Paper

Below are the instructions that are printed on the exhibition card.

The ways of seeing exhibit

How can you look out and between to help you see differently within?

Use the mirrors to help you to think about the ways you can look outside of yourself, your role and organisation.





HOW TO SET UP 'THE WAYS OF FEELING (SAFETY BARRIERS)' EXHIBIT

How to set up this exhibition

Place the 'Ways of feeling (safety barriers)' board and exhibition instruction card on the table. Put down the mat and arrange the playdough and tools in a way that invites people to play with them.

Materials list

- Mat
- Play dough
- Play dough tools

Below are the instructions that are printed on the exhibition card.

The ways of feeling (safety barriers) exhibit

What safety barriers do you have that are not serving you well?

Use the playdough to explore the safety barriers you have that might be holding you still.





HOW TO SET UP 'THE WAYS OF FEELING (LET'S NOT FORGET WE ARE HUMAN)' EXHIBIT

How to set up this exhibition

Place the 'Ways of feeling (let's not forget we are human) board and exhibition instruction card on the table. Place the luggage tags, pens and either suitcase, bag or basket on the table.

Materials list

- Luggage tags
- Pens
- Basket, bag or suitcase for the luggage tags to be put in

Below are the instructions that are printed on the exhibition card.

The ways of feeling (let's not forget we are human) exhibit **What are you carrying with you?**

Use the luggage tags to write down the things you are carrying with you and put them in the suitcase. Look at what others are sharing too.





HOW TO SET UP 'THE WAYS OF THINKING' EXHIBIT

How to set up this exhibition

Place the 'Ways of Thinking' board and exhibition instruction card on the table. Place the laptop with Chat GPT loaded on the table. It is helpful to start people off by asking chat GPT something. When the Gallery has been run previous Chat GPT has been asked 'to welcome everyone to the fairer health for all gallery of ideas'. Pick what works for you though.

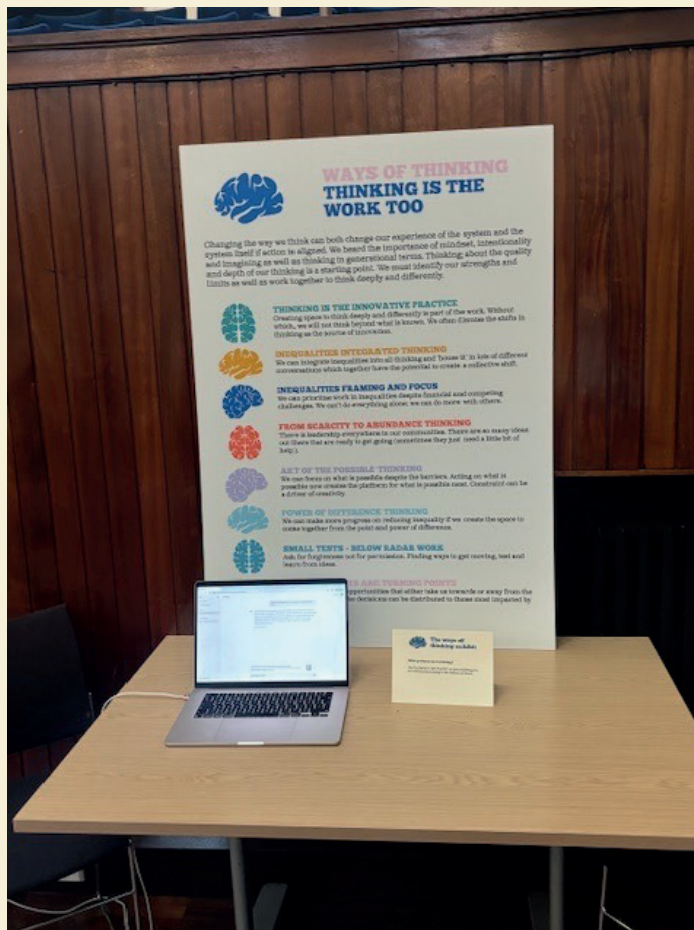
Materials list

- Laptop with Chat GPT loaded and open ready to use

Below are the instructions that are printed on the exhibition card.

The ways of thinking exhibit **What patterns am I noticing?**

Use the laptop to ask ChatGPT AI tool anything you are curious about being in the Gallery of Ideas.





HOW TO RUN 'THE WAYS OF RELATING (ISLANDS OF LEADERSHIP)' EXHIBIT

How to set up this exhibition

Place the 'ways of relating (islands of leadership)' board on a large table and exhibition instruction card on the table. Place a table cloth on the table that the participants can write on. Then lay a range of different coloured pens out.

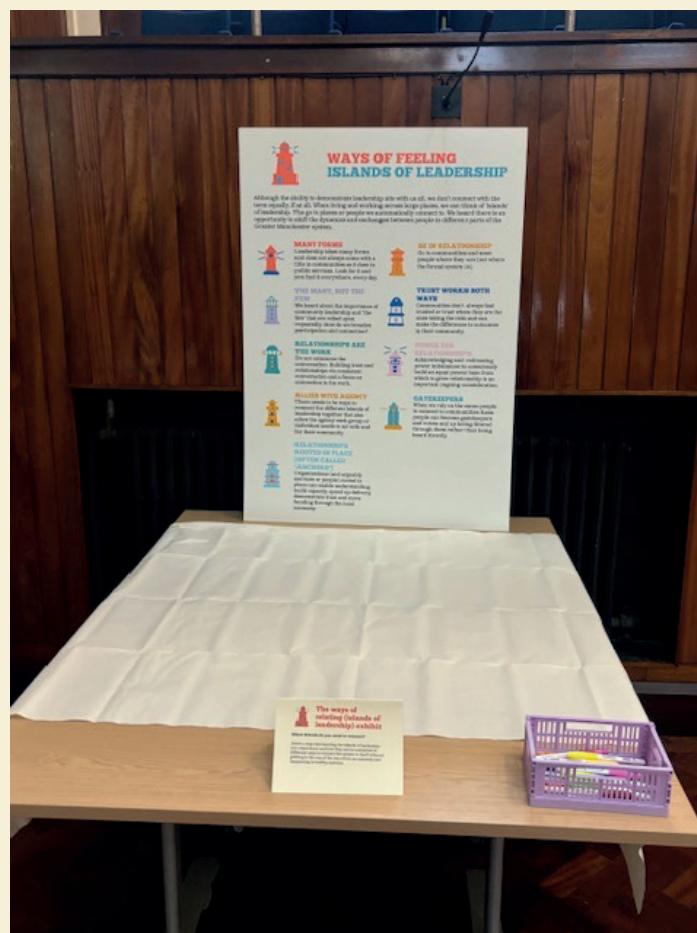
Materials list

- Tablecloth (needs to be one that can be written on) or large paper
- Pens (Sharpie style pens are best)

Below are the instructions that are printed on the exhibition card.

The ways of relating (islands of leadership) exhibit What islands do you need to connect?

Draw a map representing the islands of leadership you experience and how they can be connected in different ways to connect the system to itself without getting in the way of the lots of lots we naturally see happening in healthy systems.





HOW TO RUN 'THE WAYS OF RELATING (POWER)' EXHIBIT

How to set up this exhibition

Place the 'ways of relating (power)' board and exhibition instruction card on the table. Lay out the wooden stick people, pens and wool in a way that invites people to play with them and explore power.

Materials list

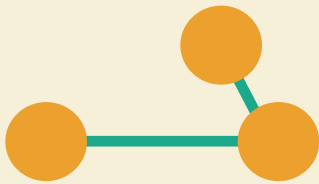
- Wooden stick figures
- Wool
- Pens

Below are the instructions that are printed on the exhibition card.

The ways of relating (power) exhibit Where does the power lie?

Use the wooden stick figures to explore where the power lies. Feel free to draw and write on them to tell others how you see power from your perspective.





THE WAYS OF RELATING (CONNECTING THE SYSTEM) EXHIBIT

How to set up this exhibition

Place the 'ways of relating (connecting to the system)' board and exhibition instruction card on the table. Place the paper and pens on the table.

Materials list

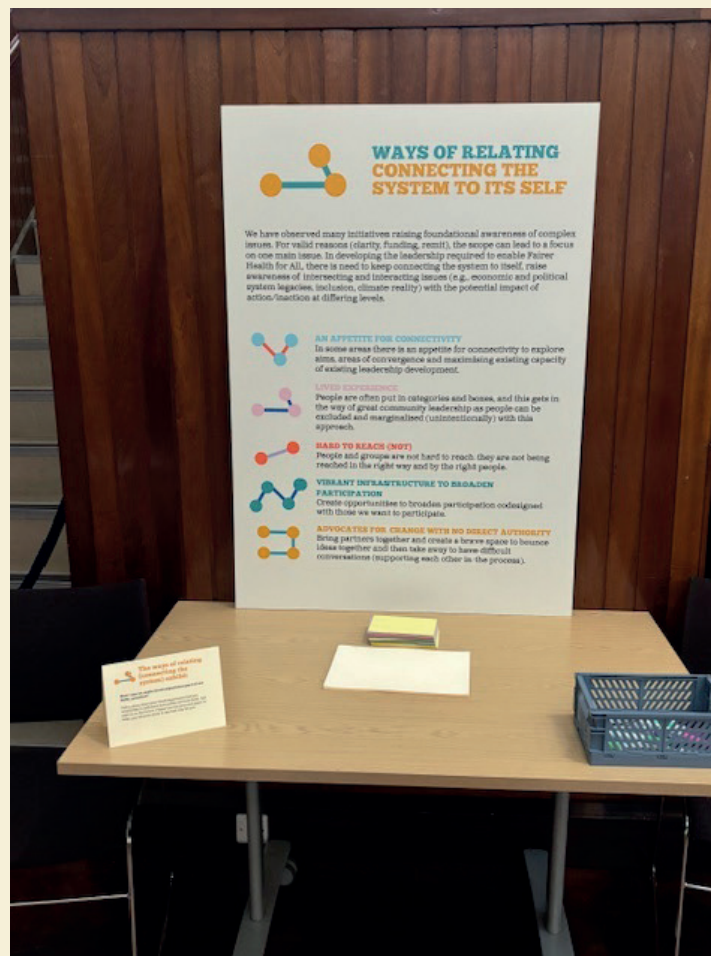
- Paper
- Pens

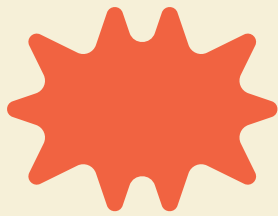
Below are the instructions that are printed on the exhibition card.

The ways of relating (connecting the system) exhibit

How can we make lived experience part of our daily practice?

Tell a story about your lived experience that you would like to influence how public services think, feel and do in the future. Please use the pens and paper to help you tell your story in the best way for you.





HOW TO RUN 'WAYS OF RELATING (WORDS SHAPE WHAT IS POSSIBLE)' EXHIBIT

How to set up this exhibition

Place the 'ways of relating (words shape what is possible)' board and exhibition instruction card on the table. Place the blocks, mini posts its and pens on the table that invites people to play with them and explore the question on the exhibit card.

Materials list

- Wooden building blocks
- Mini post its
- Pens

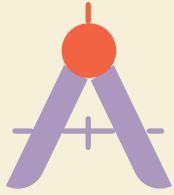
Below are the instructions that are printed on the exhibition card.

Ways of relating (Words Shape what is possible) exhibit

What conversation can you start that will take us forward?

Use the building blocks and mini posts its to explore how we can use language and conversations to create a different future that is fairer and more equitable.





HOW TO RUN 'THE HOW - SIMPLE RULES OF DESIGN' EXHIBIT

How to set up this exhibition

Place the 'The how' board on a table and exhibition instruction card on the table.

Materials list

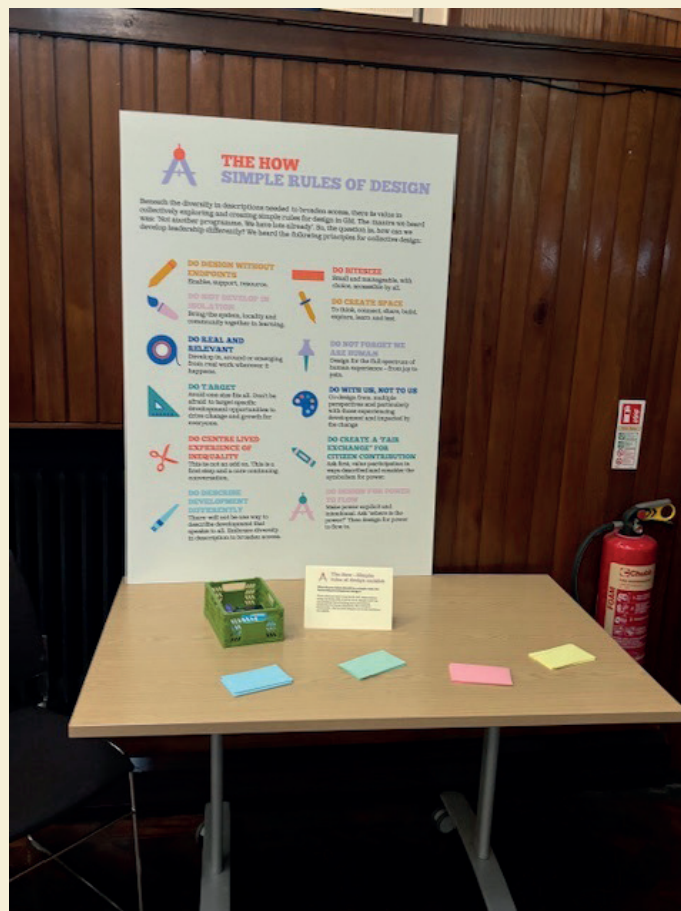
- A5 cards or post its
- Pens
- Blu Tac

Below are the instructions that are printed on the exhibition card.

The How - Simple rules of design exhibit

What do you think should be a simple rule for leadership development design?

From what you have read, heard, felt, talked about today. Re-write, edit or write a new 'simple rule' we can all follow then thinking about developing leadership for Fairer Health for All in Greater Manchester. Blu tac your simple rule to the wall near the exhibit.





HOW TO SET UP THE CENTRAL ARCHIVE

How to set up this exhibition

Lay out several archive boxes on the table, alongside paper and pens. Then place the exhibit card alongside them inviting people to interact with them and archive what isn't helpful.

Materials list

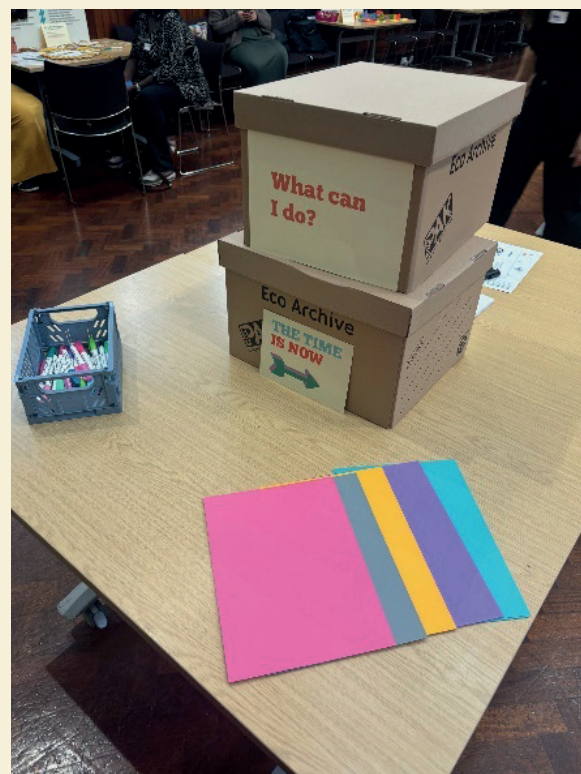
- Archive boxes (the number depends on the size of your event)
- Paper
- Pens

Below are the instructions that are printed on the exhibition card.

Central Archive

What do we need to archive to live these ideas in reality?

Use the materials provided to put anything in the archive boxes that you think we need to archive in order to move forward.



CLOSING THE GALLERY OF IDEAS

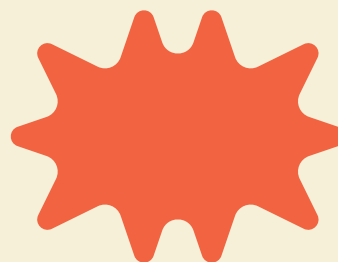
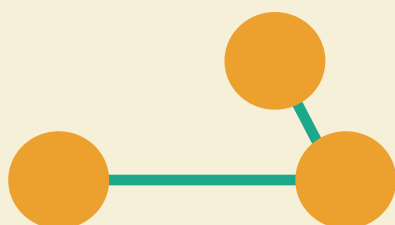
When it is time to end your Gallery of Ideas here are some ways you can close the space (for now):

- **Check Out Circle** - form a circle and ask people to share a word they are leaving with
- **Invite people to visit the Central Archive** - give everyone a piece of paper and a pen get them to write something they want to leave behind, screw it up and put it in the archive boxes.
- **Pledge Cards** - ask people to take a small card and write something they are going to do as a result of attending the Gallery of Ideas

REACHING OUT FOR HELP AND SUPPORT

This guide has been developed so that you can facilitate the Gallery of Ideas independently. However, if you do want external expertise to support you with this then you can contact the team that curated the Gallery of Ideas. There would be a cost to bringing in external facilitation.

The Work in Progress and Collaborate Out Loud CIC would be happy to explore how they could support you. Please email hello@collaborateoutloud.org.uk if you want further information.



Get in touch

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Claire Haigh

Co-Founder and Director of Collaborate Out Loud CIC



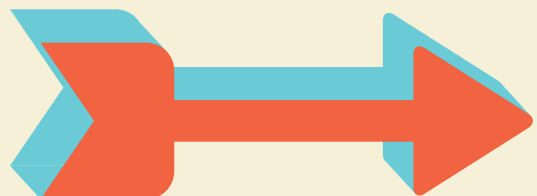
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