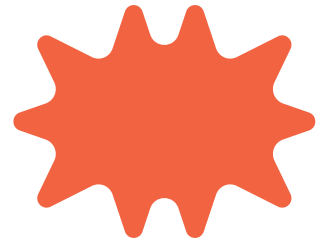


WAYS OF RELATING **WORDS SHAPE WHAT IS POSSIBLE**



Reflective Questions Tool

Words Shape What Is Possible

- How do the words I use influence how others understand and engage with our work?
- Am I using language that helps us move forward together?

Words Are Building Blocks

- What words am I using to describe what's happening now?
- How am I using language to imagine and communicate what could come next?

Different Words Mean Different Things

- How might someone's background or lived experience shape how they interpret the words I use?
- Am I assuming shared understanding when it might not exist?

It's Okay to Use Different Words

- Am I allowing space for different groups to use language that feels right for them?
- How can I support multiple ways of expressing similar ideas?

Build a Shared Language

- Are we using different words to describe the same idea and is that causing confusion?
- What shared language can we agree on to help us work better together?

'Leadership' Doesn't Always Fit

- Do the people I work with see themselves as leaders even if they don't use that word?
- How can I recognise and support leadership that isn't labelled as such?

Tell Good Stories

- Am I using language that helps people understand inequality and who it affects?
- How can I tell stories that resonate with more people, not just a few?